

Joe Winfield

Front End Web Designer
www.joewinfield.net



Profile

My main focus and passion is Front End Web Design.

I am a **Junior Designer** with **two level 8 academic certifications** earned while working. I hold valuable **professional experience in the web design industry** with examples of high quality work and high profile clients to my name. I have a **strong work ethic** and a **fully capable and punctual multi-tasker** who can bring multiple web projects from start to finish on different deadlines with full accuracy and efficiency. I have **great initiative** and am able to function well as part of a fast paced team or can work independently with little or no supervision.

Name	Joe Winfield
Location	Cork City, Ireland
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Experience

Web Designer
Insight Multimedia
Oct 2015 - Oct 2016

I gained valuable experience in a small focused team in:

- Designing, developing & testing client websites to a professional standard under strict deadlines and requirements.
- Managing & securing client websites over a period of time under a maintenance contract.
- Conducting SEO campaigns to boost clients website rankings over an agreed period of time with the aid of SEO, marketing & social media techniques and delivering monthly reports on it.
- Some of the clients I worked with included: *UCC, CIT, Park Hotel Kenmare, Malachy Walsh & Partners, MSE and Babelfis.*

Web Designer & Developer
Self Employed
Mid 2012 - Present

As a freelance designer, I'm solely working on the following:

- Initial meetings discussing what clients require and negotiating what work will be undertaken for a price under a contract.
- Mocking up a website design for the client and designing & developing it after their approval.
- Testing, maintaining and securing client websites after completion and conducting SEO work if requested.
- My clients include: *JWOD Solicitors, IndieCork, Green Ray Film Agency, Accuro and Langford Hall Medical Centre.*

Education

Higher Diploma in Science in Cloud & Mobile Software Development
Cork Institute of Technology
2014 - 2015

I received a 2.1 Grade as Class Rep of a 30+ student group. My modules included: Object-Oriented Programming, Networking Systems, Database Systems, Server-Side Web Development, Requirements Engineering, Cloud App Frameworks and Mobile App Development.

BA Honours in Multimedia
Cork Institute of Technology
2009 - 2014

I received a 2.1 Grade. My modules included: Computer Science, Interaction & Media, Control Structures, Business & Information Management, Project Management, AV Technology, Creative Strategies, Media & Cultural Studies and Marketing.
- Projects can be seen on my Behance account.

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Applications

Photoshop Fireworks Illustrator
Dreamweaver After Effects Premiere Pro
Ableton Live 8 Microsoft Office Coda 2

Languages

Efficient HTML5 CSS3 PHP
Sufficient Java SQL Javascript

CMS & Platforms

Wordpress WooCommerce Opencart

Frameworks

Bootstrap

Achievements

- 2012 - 2014 As CerebralFX, I released 2 Electronic EP's that were both featured on a multitude of Irish & International Blogs.
- March 2014 A mobile application concept I made as part of a team 'Glútan' was **shortlisted in the CIT APPrentice competition**.
- February 2012 A remix I made (Scarlet Monk - Happy) **got signed to a Brooklyn NY record label** and was released on one of their compilation records.

Volunteering

- Co-Founder & Organiser**
That Guy Productions
2009 **I organised 2 gigs in my hometown that drew in 5-10 bands and 100+ attendees both times.**
My main responsibilities were: Organising bands to play, arranging equipment and transport, advertising the events and sound.

Interests

Keeping fit by any means - Football, Pitch & Putt, Tennis, Skiing, HIIT, Walking and Meditation.
Playing Guitar and Bass along with Producing Electronic Music (All self-taught).
Travelling and experiencing new cultures on holiday or locally by car (Favourites to date: NYC, Edinburgh & Galway).
Trying to get my Cat Tom viral on Instagram.

Referees

Name:	Bob Stokes	Name:	Rose McGrath
Title:	Director of Insight Multimedia (Past Employer).	Title:	Head of the Media Communications Department in CIT (BA Hons).
Address:	Curragh Road, Turners Cross, Cork City, Cork, Ireland.	Address:	CIT, Rossa Avenue, Bishopstown, Cork, Ireland.
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